

## 2011 Annual Centralina Area Agency on Aging Conference

Each year the Centralina AAA partners with professionals in the nine county region to provide quality training at an affordable cost to participants.

Our sponsors are what make this conference possible!

One of the largest two-day aging conferences in the state, attendees include staff from all levels of healthcare and long term care, administrators, aging and disability service providers, senior centers, nutrition services, transportation, hospitals, social workers, nurses, volunteers, direct care staff, and **ANYONE** interested in aging issues.

Don't miss out on the opportunity to be a part of the excitement associated with bringing this unprecedented networking and training opportunity to the region.



**DON'T LET TIME RUN OUT!**

Space is limited so reserve your spot today! Register online at [www.centralinaaging.org](http://www.centralinaaging.org)

or by calling 1-800-508-5777

Pay conveniently with a credit card or mail checks made payable to:

**Centralina COG**

**525 North Tryon 12th Floor**

**Charlotte, NC 28202**

# SPONSORSHIP LEVELS

## DIAMOND:

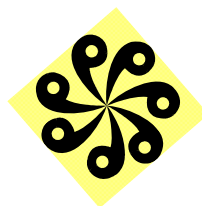
\$3000

## PLATINUM

\$2000

- **6 PAID two-day registrations** including meals and workshops
- Exhibit table with 2 chairs
- **Introduce your organization and one keynote speaker during one of the conference plenary sessions**
- **Agency logo on the front of the conference bag provided to every participant**
- **Large agency logo on front cover** of conference brochure sent to over 5,000 people across North and South Carolina
- Agency logo included in **conference advertisements** in the **ALL ABOUT SENIORS** magazine whose distribution is more than **40,000**
- Agency logo and **hyperlink from our conference website to yours**
- Logo and name displayed on **full screen PowerPoint** presentation both days
- Agency listed as a conference sponsor inside participant packet

- **5 PAID two-day registrations** including meals and workshops
- Exhibit table with 2 chairs
- **Agency logo on the front of the conference bag provided to every participant**
- **Agency logo on front cover** of conference brochure sent to over 5,000 people across North and South Carolina
- Agency logo and **hyperlink from our conference website to yours**
- Logo and name displayed on **full screen PowerPoint** presentation both days
- Agency listed as a conference sponsor inside participant packet



**LOGO DEADLINE IS  
JULY 29, 2011!**

**Logos are required for Platinum, Gold, and Silver level sponsorships.**

**If received after this date, Centralina cannot include your logo on the conference bags or brochures, however you will experience the other benefits. Artwork for agency logos should be sent electronically in a .jpeg or .gif format to Annette Demeny at [ademeny@centralina.org](mailto:ademeny@centralina.org)**

# SPONSORSHIP LEVELS

## GOLD

\$1200

- **4 PAID two-day registrations** including meals and workshops
- Exhibit table with 2 chairs
- **Agency logo on the inside cover** of the conference brochure sent to over 5,000 people across North and South Carolina
- Logo and name displayed on **full screen PowerPoint** presentation both days
- Agency listed as a conference sponsor inside participant packet

## SILVER

\$800

- **3 PAID two-day registrations** including meals and workshops
- Exhibit table with 2 chairs
- **Agency logo on the inside front cover of conference brochure** sent to over 5,000 people across North and South Carolina
- Logo and name displayed on **partial screen PowerPoint** presentation both days
- Agency listed as a conference sponsor inside participant packet



**REGISTER EARLY!** Sponsor table locations are based upon level and date of registration.

## BRONZE

\$400

- **2 PAID two-day registrations** including meals and workshops
- Exhibit table with 2 chairs
- Listed as sponsor on conference PowerPoint presentation both days
- Agency listed as a conference sponsor inside participant packet

**NO LOGO NECESSARY**

### PLEASE NOTE:

- **One organization per sponsorship ONLY!** Sponsorships cannot be shared by multiple organizations.
- **Sponsorship fees are non-refundable and MUST be PAID in FULL prior to November 3rd.**
- **If payment is not received by the conference your table will be forfeited.**



**CENTRALINA**  
Area Agency on Aging

# Sponsorship Information

*Winds of Change: Aging on the Move*



*Centralina AAA 2011 Conference*

**November 3 and 4, 2011**

**Friendship Missionary**

**Baptist Church**

**Charlotte, NC**